



*Info Here!*

Dear EXCEL Sponsor,

**Gear up, because it's time for the EXCEL Foundation's BIG Event '24,  
"Tailgate & Celebrate"**

Our biggest event of the year is right around the corner, and we can't wait to celebrate with you. The Big Event is our signature event, where we showcase last year's grant recipients, award new grants, and demonstrate the incredible power of innovation and creativity in our school district.

Join us for a lively evening filled with delicious food, great company, exciting raffles, and thrilling auctions. This year's event is your chance to be a part of a groundbreaking effort to help our students reach new heights in their education. We're looking forward to seeing you on November 16th at the Coeur d'Alene Inn!

For over 35 years, the EXCEL Foundation has been providing unique and innovative educational opportunities. Your generosity and support make it possible for us to continue fostering creative and cutting-edge learning experiences for the children in our school district. Our dedicated educators are working hard to prepare grant applications that address current challenges and aim to provide the best educational opportunities possible.

Your support is crucial in raising the necessary funds to support the students of School District 271, especially now. The children in our community need your help more than ever!

Please visit our website to get more information on sponsorship opportunities.

**[www.excelfoundation.org](http://www.excelfoundation.org)**

Thank you for your continued support, and we can't wait to see you at the BIG Event!

# SPONSOR INFO

## PRESENTING SPONSOR

\$10,000

Presenting sponsor will be showcased with preferred seating for 10, including wine at the table and option to speak during award presentation. Marketing will include: billboard display and banner, full page acknowledgment in program, website, social media, prominent signage at event and logo on all materials. As well as an invitation to the Spring 2025 Teacher Celebration.

## DIAMOND SPONSOR

\$7,500

Diamond sponsor will receive preferred seating with wine for 8 guests. Marketing will include: business plaque, full page ad in event program, recognition on website and social media, sponsor signage package and logo on all materials. As well as an invitation to the Spring 2025 Teacher Celebration.

## PLATINUM SPONSOR

\$5,000

Platinum sponsor will receive preferred seating with wine for 8 guests. Marketing will include: business plaque, half page ad in event program, recognition on website and social media, sponsor signage package and logo on all materials. As well as an invitation to the Spring 2025 Teacher Celebration.

## GOLD SPONSOR

\$2,500

Gold sponsor will receive preferred seating for 4 guests and four drink tickets. Marketing will include: quarter page ad in event program, recognition on website and social media, and sponsor signage package. Gold sponsor will pick one of the following: Beer cups, Centerpieces, Best of Live, bid paddles.

## SILVER SPONSOR

\$1,000

Silver sponsor will receive 2 tickets to event, signage at event, recognition in program and on website.

**BRONZE SPONSOR \$500- ACKNOWLEDGMENT IN PROGRAM AND WEBSITE**

**FRIEND OF EXCEL \$250 - ACKNOWLEDGEMENT ON THE WEBSITE AND SOCIAL MEDIA.**